

## City of Buda 4 B Corporation

Minutes  
Regular Meeting  
Monday, April 5, 2010

**Board attendees:** Sam Cooper, Laurie Cromwell, Antonio Sosa, William McAnelly and David Aston. Richard Carey arrived at 6:10 p.m. and Cathy Chilcote arrived at 6:24 p.m.

**Staff attendees:** Executive Director Warren Ketteman and Executive Assistant Janet Shull.

### Greater San Marcos Area Economic Development Plan

Out of respect for the time constraints of Amy Madison, Executive Director for San Marcos Economic Development the following item was moved forward on the agenda by Board President, Laurie Cromwell. President Cromwell welcomed Ms. Madison.

Ms. Madison presented information regarding Economic Development San Marcos (EDSM). This program's inception included San Marcos businesses and has progressed to include Hays and Caldwell county businesses as well. Several "partners" have been identified.

President Cromwell asked Executive Director Ketteman to speak with EDC attorney Jeff Moore concerning EDC participation in this effort. President Cromwell also asked Executive Director Ketteman to forward a link or current copy of Capital Area Council of Government's (CAPCOG) Comprehensive Economic Development Strategy (CEDS); a 5 year plan that establishes Regional goals and objectives for economic development. The Board requested that Executive Director Ketteman check with Lockhart and Luling regarding their thoughts on the program. The Board requested this item be on the May, 2010 agenda. No action taken.

### Minutes

RESOLVED, that the Board approve the minutes from the March 1, 2010 regular meeting. Motion by Director Chilcote, seconded by Director Sosa. Motion passes 7-0.

### Treasurer's Report

RESOLVED, that the Board approve the Treasurer's Report showing total current assets of \$982,532.60 as of March 31, 2010. Motion by Director Carey, seconded by Director Aston. Motion passes 7-0.

President Cromwell asked Executive Director Ketteman to contact the City of Buda regarding the EDC's portion of Park 35 sales tax.

### Broadway Bank Automatic Transfer

RESOLVED, that the Board approve set up of an automatic transfer from the Revenue Fund to Debt Service on the 15<sup>th</sup> of each month in the amount of \$24,500, and allow updating the Financial Procedures. Motion by Director McAnelly, seconded by Director Chilcote. Motion passes 7-0.

### Executive Director's Report

Executive Director Warren Ketteman provided a synopsis of activities and updates including: attendance at the March 25<sup>th</sup> CONA meeting held at City Hall, 2010 FAM Tour taking shape, and Arveda Alzheimer's Family Care opening in May. All other activities and updates were provided by written report.

### Buda Improvement Grant (BIG) Signage

RESOLVED, that the Board approve Buda Improvement Grant signage with changes to include: addition of website and phone #, print "Another Quality Project" in black or blue ink, and omit tag line. Motion by Director Cooper, seconded by Director Chilcote. Motion passes 7-0.

### Identification of Commercial/Industrial Zones

Executive Director Warren Ketteman and Director Cooper presented a draft of a city wide map prepared by Capital Area Council of Governments (CAPCOG) identifying current and prospective commercial/industrial areas. After a brief discussion, the Board asked Executive Director Ketteman to add overlays of the ETJ and utilities to the map. The Board also asked Executive Director Ketteman to request the cost for six month updates and resubmit information at the May 2010 meeting.

### EDC Goals and Objectives Group Reports

*Goal #2 – Facilitate a forum for downtown merchants in order to revitalize commerce in Buda's downtown area.*  
No update provided.

*Goal #3 – Develop an outreach program to create awareness for community members, elected officials and stakeholders.* No update provided

*Goal #4 – Develop a comprehensive and diverse business attraction/retention program.* See "Identification of Commercial/Industrial Zones" action item above.

*Goal #1 – Promote economic awareness and visibility through a system that creates accountability and a strong sense of shareholder involvement within the community.* Director McAnelly stated he and Director Aston are working toward building a database consisting of HOA's, business owners, etc. for future EDC news.

### Future Agenda Items

Economic Development San Marcos update  
Commercial/Industrial Interactive Map update

There being no further business to come before the Board of Directors, the meeting was duly adjourned.

Dated: May 3, 2010

  
Antonio Sosa, Secretary

APPROVED:  
  
Laurie Cromwell, President

### Approval of Minutes

The foregoing minutes are approved as the acts of the Directors of the Corporation.

  
David Aston, Director

  
Laurie Cromwell, Director

  
Richard Carey, Director

  
William McAnelly, Director

  
Cathy Chilcote, Director

  
Antonio Sosa, Director

  
Sam Cooper, Director