

City of Buda 4 B Corporation

Minutes
Regular Meeting
Monday, March 1, 2010

Board attendees: Sam Cooper, Laurie Cromwell, Antonio Sosa, William McAnelly and David Aston. Cathy Chilcote arrived at 6:08 p.m. Richard Carey was not in attendance.

Staff attendees: Executive Director Warren Kettelman and Executive Assistant Janet Shull.

President Cromwell welcomed new EDC Director David Aston.

Minutes

RESOLVED, that the Board approve the minutes from the February 1, 2010 regular meeting with noted corrections. Motion by Director Cooper, seconded by Director Sosa. Motion passes 5-0. Director Chilcote was not in attendance when vote was taken.

Treasurer's Report

RESOLVED, that the Board approve the Treasurer's Report showing total current assets of \$894,952.31 as of February 28, 2010. Motion by Director Chilcote, seconded by Director Sosa. Motion passes 6-0.

Executive Director's Report

Executive Director, Warren Kettelman provided a synopsis of activities and updates including: the ACC initiative "ACCess Yes" is moving forward - the next meeting is scheduled for March 1st with a neighborhood drive on March 6th to collect petition signatures. All other activities and updates were provided by written report.

Executive Session

The Board went into Executive Session from 6:25 p.m. to 6:44 p.m. to discuss economic development negotiations.

Buda Improvement Grant (BIG) Application – Little Angels Learning Academy

Motion to approve a BIG application for Little Angels Learning Academy based on repairs and signage up to \$2,000.00 excluding the banner. Motion by Director Chilcote, seconded by Director Sosa. Motion passes 6-0.

EDC Goals and Objectives Group Reports

Goal #2 – Facilitate a forum for downtown merchants in order to revitalize commerce in Buda's downtown area. Director Sosa spoke about his recent attendance at a Downtown Merchants meeting. Director Cromwell suggested the EDC allow City of Buda Tourism Director Alisha Burrow and the downtown merchants group time to work together. She stated the group will ask the EDC if they need anything. The EDC will be invited to meetings in the future but for now will email meeting minutes to Executive Director Kettelman. City Manager Kenneth Williams had inquired of Director Cromwell whether the EDC would fund larger grant amounts.

Goal #3 – Develop an outreach program to create awareness for community members, elected officials and stakeholders. Director Chilcote is working to schedule a CONA (Council of Neighborhood Associations) meeting a City Hall for March 25, 2010 at 7:00 pm whereas Executive Director Kettelman will speak about what the EDC is and what it does.

Goal #4 – Develop a comprehensive and diverse business attraction/retention program. Director Cooper spoke about identifying zones within the City limits and ETJ on a current map. The map and zones were displayed. The zones will be used as a tool to market real estate offices, prospects, etc. The map can be used for prioritizing prospects and to see where businesses would fit with current zoning. Executive Director Kettelman provided examples of Georgetown, Austin, San Marcos and Ennis incentives stating the time to prepare a draft incentive policy for Buda would be lengthy.

Goal #1 – Promote economic awareness and visibility through a system that creates accountability and a strong sense of shareholder involvement within the community. Director McAnelly welcomed Director Aston to his group. Director McAnelly reported that he drafted a sample questionnaire that was oriented more for the Downtown Merchants. After hearing the report for goal #2, he and Director Aston will begin the process of gearing the questionnaire toward the public.

Future Agenda Items

No items requested.

There being no further business to come before the Board of Directors, the meeting was duly adjourned.

Dated: April 5, 2010


Antonio Sosa, Secretary

APPROVED:


Laurie Cromwell, President

Approval of Minutes


The foregoing minutes are approved as the acts of the Directors of the Corporation.


David Aston, Director

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Richard Carey, Director


Cathy Chilcote, Director


Sam Cooper, Director


Laurie Cromwell, Director


William McAnelly, Director


Antonio Sosa, Director