

City of Buda 4 B Corporation

Minutes
Regular Meeting
Monday, December 7, 2009

Board attendees: Sam Cooper, William McAnelly, Laurie Cromwell, Antonio Sosa, Richard Carey and Cathy Chilcote. Pat Kirby was not in attendance.

Staff attendees: Executive Director Kettelman and Executive Assistant Shull.

Minutes

RESOLVED, that the Board approve the minutes from the November 2, 2009 regular meeting. Motion by Director Cooper, seconded by Director Carey. Motion passes 6-0.

Treasurer's Report

RESOLVED, that the Board approve the Treasurer's Report showing total current assets of \$905,500.78 as of November 30, 2009. Motion by Director Sosa, seconded by Director McAnelly. Motion passes 6-0.

Executive Director's Report

Executive Director, Warren Kettelman provided a synopsis of activities and updates including: a SH 45 Southeast meeting with Shady Hollow residents on 11/16/09 whereas they are working to get SH 45 SE constructed; attendance at a luncheon given by the Texans for Lawsuit Reform honoring Representative Patrick Rose; upcoming Public Hearing on 12/8/09 hosted by TXDOT concerning FM 1626; and a conference call this week with Wade Wheatley and TDS concerning possible funding for brownfield cleanup (old dump site) from the Federal stimulus money.

Communication between Buda EDC and City of Buda

Director Cromwell explained to the Board that communication between Buda EDC, the City of Buda, Buda Area Chamber of Commerce and the downtown merchants was mentioned at the Meeting of the Whole. Each group agreed improved communication should be implemented. Director Cromwell also briefed the Board on her recent meeting with Councilwoman Tenorio, stating it was a good meeting regarding issues between the City of Buda and Buda EDC. She stated that Executive Director Kettelman had been working with City Manager Kenneth Williams to schedule the workshop for December 15, 2009. Executive Director Kettelman stated that Kenneth Williams couldn't schedule for December 15th and would try to schedule for a Thursday evening in January. A date has not been scheduled at this time. Executive Director Kettelman and City Manager Kenneth Williams will continue to work together on scheduling the workshop and let everyone know date and time.

Director Cooper suggested a facilitator would keep meeting moving. After discussion, the Board asked Executive Director Kettelman to relay to City Manager Kenneth Williams their request for a facilitator. It was agreed that both entities need to be comfortable with the facilitator/person. Director Cromwell requested that Jeff Moore, Buda EDC counsel be present at meeting. She also suggested agenda items should include the past ACC meeting, Certified Retirement Community program, Buda Sportsplex and the role of EDC. Executive Director Kettelman and City Manager Williams to schedule meeting and advise Mayor, Council, and the EDC Board. Director Cromwell and Executive Director Kettelman will prepare and send a draft agenda to Mr. Williams for Mayor and Council review.

No action taken.

Buda EDC Goals and Objectives Group Reports

Goal #1 – Promote economic awareness and visibility through a system that creates accountability and a strong sense of shareholder involvement within the community. See Director McAnnelly's attached report.

Goal #2 – Facilitate a forum for downtown merchants in order to revitalize commerce in Buda's downtown area. Director Cromwell met with Tammy Gray and Shirley Malone, the leadership of the downtown merchants. The next downtown merchants meeting will be in January, 2010; Director Cromwell, Director Sosa and Executive Director Ketteman will attend the meeting. The merchants are confused about Buy Local, the BIG Program and have issues regarding absentee landlords. Director Cromwell suggested this goal be discussed at the EDC/City Council workshop.

Goal #3 – Develop an outreach program to create awareness for community members, elected officials and stakeholders. Directors Chilcote and Carey are planning an outreach program, Buda bulletins and networking with Kyle and San Marcos EDC's to create awareness. Director Chilcote noted that people need to know what an EDC is and what they do.

Goal #4 – Develop a comprehensive and diverse business attraction/retention program. Director Cooper and Executive Director Ketteman plan to build a comprehensive retention data base by identifying businesses located in the geo area by SIC (standard industrial classification). The data base will be used to contact and attract businesses to Buda.

Resignation of Director Pat Kirby

RESOLVED, that the Board accept Director Kirby's resignation letter as presented. Motion by Director Cooper, seconded by Director McAnelly. Motion passes 6-0.

The Board requested Executive Director Ketteman to report progress of Director appointment at the next meeting.

Future Agenda Items

Goals & objectives group reports

There being no further business to come before the Board of Directors, the meeting was duly adjourned.

Dated: January 4, 2009

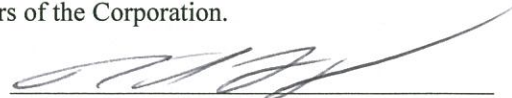

Janet Shull, Acting Secretary of the Board

APPROVED:

Laurie Cromwell, President

Approval of Minutes

The foregoing minutes are approved as the acts of the Directors of the Corporation.


Richard Carey, Director


Cathy Chilcote, Director


Sam Cooper, Director


Laurie Cromwell, Director

