



**NOTICE OF SPECIAL MEETING
OF THE CITY OF BUDA 4B CORPORATION
(Buda Economic Development Corporation)
2022 Strategic Planning Retreat
Monday, March 28, 2022, 4:00 PM to 9:00 p.m.
Tuesday, March 29, 2022, 4:00 PM to 9:00 p.m.
Buda Municipal Complex – Multi-Purpose Room
405 East Loop Street, Bldg. 100, Buda, TX 78610**

THE BOARD OF DIRECTORS OF THE CITY OF BUDA 4B CORPORATION WILL CONVENE ON MONDAY, MARCH 28, 2022 AND TUESDAY, MARCH 29, 2022 AT THE LOCATIONS AND TIMES STATED ABOVE TO HOLD A RETREAT TO ALLOW THE BOARD TO COMMUNICATE AND ASSESS THE CURRENT STATUS OF ISSUES, PROGRAMS AND POLICIES THAT AFFECT THE CITY OF BUDA AND THE BUDA EDC AND TO ENGAGE IN COMPREHENSIVE AND STRATEGIC PLANNING REGARDING THE FUTURE ISSUES AND NEEDS FOR BUDA AND THE BUDA EDC REGARDING THE ITEMS LISTED IN THIS AGENDA.

THE ITEMS LISTED BELOW ARE FOR DISCUSSION PURPOSES ONLY AND NO FORMAL ACTION OR VOTES WILL BE TAKEN. AS A QUORUM OF THE MEMBERS OF THE BOARD OF DIRECTORS WILL BE PRESENT, THIS AGENDA IS BEING POSTED IN COMPLIANCE WITH CHAPTER 551 TEXAS GOVERNMENT CODE AND THE TEXAS OPEN MEETING ACT

AGENDA

DAY ONE – Monday, March 28, 2022

Open Meeting and Roll Call

Topics to be discussed

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| 4:00pm | Welcome
2022 Look Ahead | <i>Jennifer Storm, Board President</i> |
| 4:10pm | Introductions/Expectations | <i>Alysia A. Cook, PCED, IOM
Opportunity Strategies LLC</i> |
| 4:30pm | Review of 2020-2021 BEDC Accomplishments
<i>1. Business Development
2. Small Business Growth & Entrepreneurship
3. Organizational Alignment
4. Real Estate Development
5. High Impact Opportunities</i> | <i>Jennifer Storm, Board President</i> |

**NOTICE OF SPECIAL MEETING
OF THE CITY OF BUDA 4B CORPORATION- CONT.
2022 Strategic Planning Retreat**

- 5:00pm Discussion regarding Highest and Best Use of Reserve Funds
- 5:30pm Dinner served on-site
- 6:00pm Discussion continued
- 6:30pm Vision Statement Review
SWOT Analysis
- 9:00pm Adjourn

DAY TWO – Tuesday, March 29, 2022

Open Meeting and Roll Call

Topics to be discussed

- 4:00pm 2022 Goal Development (3-7 Goals)
Staff Organization Discussion
- 5:30pm Dinner served on-site
- 6:00pm Strategy Development
Metrics/Key Performance Indicators Development
Implementation Timetables
- 9:00pm Wrap-Up & Adjourn

**NOTICE OF SPECIAL MEETING
OF THE CITY OF BUDA 4B CORPORATION- CONT.
2022 Strategic Planning Retreat**

CERTIFICATION:

The Buda Economic Development Corporation reserves the right to adjourn into Executive Session at any time regarding any issue on this agenda for which it is legally permissible including pursuant to Gov't Code Sections 551.071- [consultation with attorney] and 551.072 [acquisition of interest in real property].

The meeting venue is wheelchair accessible and accessible parking spaces are available. Requests for accommodations must be made 48 hours prior to the meeting. Please contact the Buda EDC office at 512.295.2022 for information or assistance. I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Governing Body of the Buda Economic Development Corporation was posted on the door of the Buda Economic Development Corporation and Buda City Hall, and on the Buda Economic Development Corporation's website which is readily accessible to the public at all times, by 5:00 p.m. on Friday, March 25, 2022.

Traci Anderson

Traci Anderson, Executive Director

