

**NOTICE OF MEETING OF THE  
CITY OF BUDA 4B CORPORATION  
(Buda Economic Development Corporation)  
Monday, March 8, 2021 at 6:00 PM**

**VIA ZOOM VIDEOCONFERENCE LINK**

<https://us02web.zoom.us/j/82762934517?pwd=OVh0VTd4YTR2d1Z5UHM1YjNoOE5UZz09>

**Meeting ID:** 827 6293 4517      **Passcode:** 667931

*(In order to attend the meeting, you may enter the URL link above in your web browser or you can download the ZOOM app on your personal device. If you are using your web browser, Google Chrome is recommended; however, for best results it is recommended that you download the ZOOM app. A ZOOM account is not required.)*

**AGENDA**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. PUBLIC COMMENTS / PUBLIC TESTIMONY**

*Members of the public who wish to participate in Public Comment or offer Public Testimony must utilize the "Chat" function in the Zoom meeting application to request they be recognized for Public Comment or Public Testimony when the period provided for Public Comment or Public Testimony is called for consideration by the presiding officer. Those individuals who identify themselves to make public comment or to give public testimony during the meeting will be placed on a list and called in that order during "Public Comments" or "Public Testimony."*

**D. CONSENT AGENDA**

1. Approval of the February 8, 2021 Regular Board meeting minutes. *[ANDERSON]*

**E. PRESENTATION**

1. Presentation from the Greater San Marcos Partnership regarding the Emergency Cash Assistance Program "ECAP" Report. *[ANDERSON / BARBARA THOMPSON]*

**F. GENERAL AGENDA ITEMS**

1. Discussion of and review of the existing Business Retention and Expansion Program. *[ANDERSON / MAZURKIEWICZ]*
2. Discuss and possible action regarding the use of Marketing Funds to promote new and expanded business development by increasing foot traffic into retail businesses in Buda and/or the purchase of promotional items to use as give-a-ways. *[ANDERSON]*

3. Discuss and possible action regarding the creation of a Personnel Committee and appointments to the committee. *[ANDERSON]*
4. Discuss and possible action regarding any amendments needed to the Reopen COVID Plan per the new Governors Orders issued on March 2, 2021. *[ANDERSON]*
5. Discussion and possible action regarding the review of the Community Survey completed by the City of Buda in November 2020. *[ANDERSON]*
6. Discussion and possible action regarding goals/projects the Board of Directors would like to pursue in the FY 2021-2022 to provide direction to the Finance Committee to draft a FY 2021-2022 Budget. *[ANDERSON]*
7. Deliberation regarding new developments, projects, and economic development activity in Buda. *[ANDERSON]*

#### **G. EXECUTIVE SESSION**

The Buda Economic Development Corporation Board of Directors will recess its open meeting and adjourn into executive session pursuant to the Texas Government Code, Chapter 551, to deliberate the following:

**§ 551.071** – Consultation with Attorney – (1) legal advice from EDC attorney regarding Buda Business Development Program.

**§ 551.074** – Deliberation on personnel matters including the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee: (1) Office Manager; (2) Executive Director.

#### **H. RECONVENE INTO OPEN SESSION**

The Buda Economic Development Corporation Board of Directors will reconvene into open session to discuss, consider, and/or take any action necessary related to the items noticed for discussion during executive session.

#### **I. UPDATES**

1. Buda EDC Staff Report – *ANDERSON/MAZURKIEWICZ*
  1. Project/EDC Activities
  2. BRE Activities
  3. Buda Chamber Activities
  4. Strategic Plan Implementation Matrix
  5. Community Survey Results and Implementation
  6. Updates:
    - Target Industry Analysis
    - Marketing RFQ
    - Accounting RFQ
    - Incentive Policy
    - International Women’s Day

2. Buda EDC Board Report – *BOARD*
  1. Mobile Food Truck Ad Hoc Committee (Davidson)
  2. Finance Committee (Horne-Williams, Davidson, Storm)
  3. Buda EDC Incentive Review Committee (Urban, Davidson, Storm)
  4. Events Committee (Martin, Herbert, Urban)
  5. Small Business Task Force (Storm)
  6. Greater San Marcos Partnership Board (Storm)
  7. City/BEDC Incentive Task Force (Storm)
  
3. City Activities
  1. Capital Improvement Projects, Road Projects, Finance, Grants, Tourism, Events, Parks & Recreation, Legislative, Library, Development Projects.
    - **Joint City Council, P&Z, Buda EDC virtual meeting – this has been moved from March 22 to April 7 at 5:30 pm**

## J. FUTURE AGENDA ITEMS

## K. ADJOURNMENT

### ***Attendance by Other Elected or Appointed Officials:***

*It is anticipated that members of other governmental bodies, and/or city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the body, board, commission and/or committee. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a possible meeting of the other body, board, commission and/or committee, whose members may be in attendance, if such numbers constitute a quorum. The members of the boards, commissions and/or committees may be permitted to participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that body, board, commission, or committee subject to the Texas Open Meetings Act.*

*This agenda has been reviewed and approved by Buda Economic Development Corporation’s legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.*

*The Buda Economic Development Corporation reserves the right to adjourn into Executive Session at any time regarding any issue on this agenda for which it is legally permissible. The meeting venue is wheelchair accessible and accessible parking spaces are available. Requests for accommodations must be made 48 hours prior to the meeting. Please contact the Economic Development Specialist at 512.295.2022 for information or assistance. I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Governing Body of the Buda Economic Development Corporation was posted on the door of the Buda Economic Development Corporation and Buda City Hall, and on the Buda Economic Development Corporation’s website which is readily accessible to the public at all times, by 5:00 p.m. on Friday, March 5, 2021.*

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**Traci Anderson, Executive Director**

