



**NOTICE OF A REGULAR MEETING OF THE
CITY OF BUDA 4B CORPORATION
(Buda Economic Development Corporation)
Monday, August 30, 2021 at 6:00 PM
Buda Municipal Complex – Council Chambers
405 East Loop Street, Bldg. 100, Buda, TX 78610**

The Buda Economic Development Corporation will hold a regular board meeting beginning at **6:00 PM, Monday, August 30, 2021** at the **Buda Municipal Complex – Council Chambers**, 405 East Loop Street, Bldg. 100, Buda, Texas 78610.

AGENDA

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC COMMENTS / PUBLIC TESTIMONY

Members of the public who wish to participate in Public Comment or offer Public Testimony must complete a sign-in form and turn it into the Executive Director before the period provided for Public Comment and Public Testimony is called for consideration by the presiding officer.

D. CONSENT AGENDA *[estimated discussion time: 5 minutes]*

1. Approval of the July 12, 2021, Regular Board meeting minutes.
2. Approval of the August 9, 2021, Special Joint Session with City Council.

E. GENERAL AGENDA ITEMS

1. Discussion and possible action regarding Buda EDC Target Industries. *[ANDERSON] [estimated discussion time: 20 minutes]*
2. Discussion and possible action regarding plans of a potential Navigator position to assist businesses through the City of Buda and Buda EDC processes. *[ANDERSON] [estimated discussion time: 30 minutes]*
3. Discussion and possible action regarding adoption of the revised Buda EDC FY 2021-2022 Budget. *[ANDERSON] [estimated discussion time: 5 minutes]*
4. Discussion and possible action regarding an art display agreement with Betsy and Carl Urban to display a wiener dog photo at the Buda EDC office. *[ANDERSON] [estimated discussion time: 10 minutes]*
5. Discussion and possible action regarding a proposal from Flyer View Group, LLC for a Dynamic Map Poster Program, online mapping. *[ANDERSON] [estimated discussion time: 15 minutes]*

6. Discussion and possible action regarding a proposal from Executive Pulse, a Customer Relationship Management (CRM) Program to host the Buda EDC Business Retention and Expansion information, and Prospect Leads. *[ANDERSON] [estimated discussion time: 15 minutes]*
7. Discussion and possible action regarding new developments, projects, and economic development activity in Buda. *[ANDERSON] [estimated discussion time: 5 minutes]*

F. EXECUTIVE SESSION

The Buda Economic Development Corporation Board of Directors will recess its open meeting and adjourn into executive session pursuant to the Texas Government Code, Chapter 551, to deliberate the following:

§ 551.071 – Consultation with Attorney – (1) legal advice regarding Facility License Agreement between City of Buda 4B Corporation and the City of Buda; (2) legal advice regarding Memorandum of Understanding for Administrative & Professional Services between the City of Buda 4B Corporation and the City of Buda; (3) legal advice regarding a Small Business Development grant for Glow Laser and Beauty; (4) legal advice regarding Executive Director Agreement; (5) legal advice regarding art display agreement; (6) legal advice regarding the Navigator position. *[estimated discussion time: 60 minutes]*

§ 551.074 – Deliberation on personnel matters including the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee: (1) Executive Director. *[estimated discussion time: 20 minutes]*

§ 551.087 – Economic Development Negotiations – to discuss or deliberate commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations for the following projects: (1) Glow Laser and Beauty. *[estimated discussion time: 10 minutes]*

RECONVENE INTO OPEN SESSION

The Buda Economic Development Corporation Board of Directors will reconvene into open session to discuss, consider, and/or take any action necessary related to the items noticed for discussion during executive session.

1. Discussion and possible action regarding review of the Facility License Agreement between the City of Buda 4B Corporation (Buda EDC) and City of Buda. *[ANDERSON] [estimated discussion time: 2 minutes]*
2. Discussion and possible action regarding review of the Memorandum of Understanding (MOU) for Administrative & Professional Services between the City of Buda 4B Corporation (Buda EDC) and City of Buda. *[ANDERSON] [estimated discussion time: 2 minutes]*
3. Discussion and possible action regarding the Small Business Development Grant application for Glow Laser and Beauty. *[ANDERSON] [estimated discussion time: 2 minutes]*
4. Discussion and possible action on possible amendment to Buda EDC Executive Director contract. *[ANDERSON] [estimated discussion time: 2 minutes]*

5. Discussion and possible action regarding a potential FY2020-2021 budget amendment #6 related to cell phone expense. [ANDERSON] [estimated discussion time: 7 minutes]

G. UPDATES [estimated discussion time: 10 minutes]

1. Buda EDC Staff Report – *ANDERSON*

1. Project/EDC Activities
2. BRE Activities
3. Buda Chamber Activities
4. Updates:
 - Marketing RFQ
 - Accounting RFQ
 - Incentive Policy

2. Buda EDC Board Report – *BOARD*

1. Mobile Food Truck Ad Hoc Committee (Davidson)
2. Finance Committee (Horne-Williams, Davidson, Storm)
3. Buda EDC Incentive Review Committee (Urban, Davidson, Storm)
4. Buda EDC Personnel Committee (Storm, Urban, Martin)
5. Events Committee (Martin, Horne-Williams, Urban)
6. Small Business Task Force (Storm)
7. Greater San Marcos Partnership Board (Storm)
8. City/BEDC Incentive Task Force (Storm)

3. City Activities

1. Capital Improvement Projects, Road Projects, Finance, Grants, Tourism, Events, Parks & Recreation, Legislative, Library, Development Projects.

H. FUTURE AGENDA ITEMS

I. ADJOURNMENT

Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other governmental bodies, and/or city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the body, board, commission and/or committee. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a possible meeting of the other body, board, commission and/or committee, whose members may be in attendance, if such numbers constitute a quorum. The members of the boards, commissions and/or committees may be permitted to participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that body, board, commission, or committee subject to the Texas Open Meetings Act.

This agenda has been reviewed and approved by Buda Economic Development Corporation's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

The Buda Economic Development Corporation reserves the right to adjourn into Executive Session at any time regarding any issue on this agenda for which it is legally permissible. The meeting venue is wheelchair accessible and accessible parking spaces are available. Requests for accommodations must be made 48 hours prior to the meeting. Please contact the Economic Development Specialist at 512.295.2022 for information or assistance. I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Governing Body of the Buda Economic Development Corporation was posted on the door of the Buda Economic Development Corporation and Buda City Hall, and on the Buda Economic Development Corporation's website which is readily accessible to the public at all times, by 5:00 p.m. on Friday, August 27, 2021.

Traci Anderson

Traci Anderson, Executive Director

