



**NOTICE OF A REGULAR MEETING OF THE
CITY OF BUDA 4B CORPORATION
(Buda Economic Development Corporation)
Monday, September 13, 2021 at 6:00 PM
Buda Municipal Complex – Council Chambers
405 East Loop Street, Bldg. 100, Buda, TX 78610**

The Buda Economic Development Corporation will hold a regular board meeting beginning at **6:00 PM, Monday, September 13, 2021** at the **Buda Municipal Complex – Council Chambers**, 405 East Loop Street, Bldg. 100, Buda, Texas 78610.

AGENDA

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC COMMENTS / PUBLIC TESTIMONY

Members of the public who wish to participate in Public Comment or offer Public Testimony must complete a sign-in form and turn it into the Executive Director before the period provided for Public Comment and Public Testimony is called for consideration by the presiding officer.

D. PRESENTATION

1. Presentation regarding recognition of the following outgoing Board Members: Ray Bryant.
[STORM] [estimated discussion time: 7 minutes]

E. CONSENT AGENDA *[estimated discussion time: 5 minutes]*

1. Approval of the August 30, 2021, Regular Board meeting minutes.
2. Approval of the FY21-22 Buda EDC Meeting Schedule.

F. GENERAL AGENDA ITEMS

1. Discussion and possible action regarding adoption of the revised Buda EDC FY 2021-2022 Budget. *[ANDERSON] [estimated discussion time: 15 minutes]*
2. Discuss and consider the approval of an agreement for Non-Profit Bookkeeping and Accounting Services by Joe Wargo, CPA. *[ANDERSON] [estimated discussion time: 15 minutes]*
3. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Willie's Joint, LLC/Greg Henry under the terms of a performance and loan agreement with the Buda EDC. *[ANDERSON] [estimated discussion time: 5 minutes]*

4. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Buda Country Dancehall, LLC under the terms of a performance and loan agreement with the Buda EDC. *[ANDERSON] [estimated discussion time: 5 minutes]*
5. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Cadence Sports, Inc. under the terms of a performance and loan agreement with the Buda EDC. *[ANDERSON] [estimated discussion time: 5 minutes]*
6. Discussion and possible action regarding Buda EDC Target Industries. *[ANDERSON] [estimated discussion time: 15 minutes]*
7. Discussion and possible action regarding the hiring of a professional services firm to conduct a survey of the land owned by the City of Buda in downtown Buda for the purpose of potential development. *[ANDERSON] [estimated discussion time: 20 minutes]*
8. Discussion and possible action regarding a mural design for the WWII Memorial and Museum. *[ANDERSON] [estimated discussion time: 20 minutes]*
9. Discussion and possible action regarding the adopted 2021-2026-2036 City of Buda Strategic Plan and 2021 Action Agenda. *[ANDERSON] [estimated discussion time: 20 minutes]*
10. Discussion and possible action regarding new developments, projects, and economic development activity in Buda. *[ANDERSON] [estimated discussion time: 5 minutes]*

G. EXECUTIVE SESSION

The Buda Economic Development Corporation Board of Directors will recess its open meeting and adjourn into executive session pursuant to the Texas Government Code, Chapter 551, to deliberate the following:

§ 551.071 – Consultation with Attorney – (1) legal advice regarding agreement for Non-Profit Accounting Services with Joe Wargo; (2) legal advice regarding Memorandum of Understanding for Administrative & Professional Services between the City of Buda 4B Corporation and the City of Buda; (3) legal advice regarding Executive Director Agreement. *[estimated discussion time: 30 minutes]*

§ 551.074 – Deliberation on personnel matters including the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee: (1) Executive Director. *[estimated discussion time: 30 minutes]*

§ 551.087 – Economic Development Negotiations – to discuss or deliberate commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations for the following projects: (1) Glow Laser and Beauty; (2) Project Simulator. *[estimated discussion time: 20 minutes]*

RECONVENE INTO OPEN SESSION

The Buda Economic Development Corporation Board of Directors will reconvene into open session to discuss, consider, and/or take any action necessary related to any of the items noticed for discussion during executive session including but not limited to the following:

1. Discussion and possible action regarding review of the Memorandum of Understanding (MOU) for Administrative & Professional Services between the City of Buda 4B Corporation (Buda EDC) and City of Buda. *[ANDERSON] [estimated discussion time: 2 minutes]*

H. UPDATES *[estimated discussion time: 10 minutes]*

1. Buda EDC Staff Report – *ANDERSON*
 1. Project/EDC Activities
 2. BRE Activities
 3. Buda Chamber Activities
 4. Updates:
 - Marketing RFP
 - Incentive Policy
 - Small Business Grant Policy
 - Mural Contest
 - Existing Land Use Map and Build Out/Available Land Information
2. Buda EDC Board Report – *BOARD*
 1. Mobile Food Truck Ad Hoc Committee (Davidson)
 2. Finance Committee (Horne-Williams, Davidson, Storm)
 3. Buda EDC Incentive Review Committee (Urban, Davidson, Storm)
 4. Buda EDC Personnel Committee (Storm, Urban, Martin)
 5. Events Committee (Martin, Horne-Williams, Urban)
 6. Small Business Task Force (Storm)
 7. Greater San Marcos Partnership Board (Storm)
 8. City/BEDC Incentive Task Force (Storm)
3. City Activities
 1. Capital Improvement Projects, Road Projects, Finance, Grants, Tourism, Events, Parks & Recreation, Legislative, Library, Development Projects.

I. FUTURE AGENDA ITEMS

J. ADJOURNMENT

Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other governmental bodies, and/or city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the body, board, commission and/or committee. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a possible meeting of the other body, board, commission and/or committee, whose members may be in attendance, if such numbers constitute a quorum. The members of the boards, commissions and/or committees may be permitted to participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that body, board, commission, or committee subject to the Texas Open Meetings Act.

This agenda has been reviewed and approved by Buda Economic Development Corporation's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of Texas Government Code Chapter 551 by legal counsel and constitutes an opinion by the attorney that the items discussed therein may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

The Buda Economic Development Corporation reserves the right to adjourn into Executive Session at any time regarding any issue on this agenda for which it is legally permissible. The meeting venue is wheelchair accessible and accessible parking spaces are available. Requests for accommodations must be made 48 hours prior to the meeting. Please contact the Economic Development Specialist at 512.295.2022 for information or assistance. I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Governing Body of the Buda Economic Development Corporation was posted on the door of the Buda Economic Development Corporation and Buda City Hall, and on the Buda Economic Development Corporation's website which is readily accessible to the public at all times, by 5:00 p.m. on Friday, September 10, 2021.

Traci Anderson

Traci Anderson, Executive Director





Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. D.1.

Presentation regarding recognition of the following outgoing Board Members: Ray Bryant.

Staff Contact: Traci Anderson



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. E.1. - E.2.

CONSENT AGENDA

Staff Contact: Traci Anderson

- a. Approval of the August 30, 2021, Regular Board meeting minutes.
- b. Approval of the FY21-22 Buda EDC Meeting Schedule.

1. Recommended Actions

Recommend approval of Consent Agenda Item 1 - 2.

2. Attachments

- August 30 Minutes
- FY21-22 Buda EDC Meeting Schedule

**REGULAR MEETING MINUTES OF THE
CITY OF BUDA 4B CORPORATION
(Buda Economic Development Corporation)
Monday, August 30, 2021 at 6:00 PM
Buda Municipal Complex – Council Chambers
405 East Loop Street, Bldg. 100, Buda, TX 78610**

MINUTES

A. CALL TO ORDER

President Storm called the meeting to order at 6:00 p.m.

B. ROLL CALL

EDC Executive Director Anderson certified a quorum with the following:

Board Members Present:

President Jennifer Storm
Vice President Amy Martin
Treasurer LaVonia Horne-Williams
Secretary Betsy Urban
Board Director Monica Davidson – excused absence
Board Director Evan Ture

Buda EDC Staff/Attorneys Present:

EDC Executive Director Traci Anderson
EDC Attorney Josh Brockman-Weber

C. PUBLIC COMMENTS / PUBLIC TESTIMONY

Members of the public who wish to participate in Public Comment or offer Public Testimony must utilize the “Chat” function in the Zoom meeting application to request they be recognized for Public Comment or Public Testimony when the period provided for Public Comment or Public Testimony is called for consideration by the presiding officer. Those individuals who identify themselves to make public comment or to give public testimony during the meeting will be placed on a list and called in that order during “Public Comments” or “Public Testimony.”

Executive Director Anderson confirmed there were no public comments.

D. CONSENT AGENDA

- 1. Approval of the July 12, 2021, Regular Board meeting minutes.**
- 2. Approval of the August 9, 2021, Special Joint Session with City Council.**

RESOLVED, that the Board approved the Consent Agenda as presented. Motioned by Treasurer Horne-Williams, seconded by Secretary Urban. Motion passed 5-0-0.

E. GENERAL AGENDA ITEMS

1. Discussion and possible action regarding Buda EDC Target Industries. [ANDERSON]

Executive Director Anderson presented an updated spreadsheet of the Buda EDC Target Industries to the Board. After much discussion, Executive Director Anderson will compile a final list for Board to review at the next Board meeting.

No action taken.

2. Discussion and possible action regarding plans of a potential Navigator position to assist businesses through the City of Buda and Buda EDC processes. [ANDERSON]

No action taken. Tabled item for an unknown future date.

3. Discussion and possible action regarding adoption of the revised Buda EDC FY 2021-2022 Budget. [ANDERSON]

Executive Director Anderson mentioned that when the revised Buda EDC FY 2021-2022 Budget was taken to City Council, they had a few minor changes that Executive Director Anderson presented to the Board. The Board wanted further clarification on a budget item before approving.

No Action taken. Tabled for next meeting

4. Discussion and possible action regarding an art display agreement with Betsy and Carl Urban to display a wiener dog photo at the Buda EDC office. [ANDERSON]

RESOLVED, that the Board authorized President Storm to accept the art display agreement to display a wiener dog photo at the Buda EDC office. Motioned by Treasurer Horne-Williams, seconded by Vice President Martin. Motion passed 4-1-0, with Secretary Urban abstaining.

5. Discussion and possible action regarding a proposal from Flyer View Group, LLC for a Dynamic Map Poster Program, online mapping. [ANDERSON]

Executive Director Anderson stated that the maps we currently have are outdated and would like to update the maps and utilize an online version. Would like to have this done and ready to present at the upcoming ICSC conference. The good thing about the online version is that we can make changes at any time. Printable maps will still be available.

RESOLVED, that the Board approved the proposal from Flyer View Group, LLC for the Dynamic Map Poster Program, online mapping subject to Buda EDC legal review. Motioned by President Storm, seconded by Vice President Martin. Motion passed 5-0-0.

6. Discussion and possible action regarding a proposal from Executive Pulse, a Customer Relationship Management (CRM) Program to host the Buda EDC Business Retention and Expansion information, and Prospect Leads. [ANDERSON]

Executive Director Anderson went over the need for different functions in the CRM program that we cannot utilize in the current program we have in HubSpot through GSMP. We have looked at different CRM programs and have decided that Executive Pulse will meet the need of the Buda EDC office.

RESOLVED, that the Board approved the proposal from Executive Pulse, a Customer Relationship Management (CRM) Program to host the Buda EDC Business Retention and Expansion information, and

Prospect Leads pending legal review. Motioned by President Storm, seconded by Member Davidson. Motion passed 5-0-0.

7. **Discussion and possible action regarding new developments, projects, and economic development activity in Buda. [ANDERSON]**

Executive Director Anderson went over the most current items on the new DRC/LOI report received.

No action taken.

F. EXECUTIVE SESSION

At 7:44 p.m., the Buda Economic Development Corporation Board of Directors will recess its open meeting and adjourn into executive session pursuant to the Texas Government Code, Chapter 551, to deliberate the following:

§ 551.071 – Consultation with Attorney – (1) legal advice regarding Facility License Agreement between City of Buda 4B Corporation and the City of Buda; (2) legal advice regarding Memorandum of Understanding for Administrative & Professional Services between the City of Buda 4B Corporation and the City of Buda; (3) legal advice regarding a Small Business Development grant for Glow Laser and Beauty; (4) legal advice regarding Executive Director Agreement; (5) legal advice regarding art display agreement; (6) legal advice regarding the Navigator position.

§ 551.074 – Deliberation on personnel matters including the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee: (1) Executive Director.

§ 551.087 – Economic Development Negotiations – to discuss or deliberate commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations for the following projects: (1) Glow Laser and Beauty.

RECONVENE INTO OPEN SESSION

At 9:18 p.m., the Buda EDC Board of Directors reconvened into open session to discuss, consider, and/or take any action necessary related to the items noticed for discussion during executive session.

1. **Discussion and possible action regarding review of the Facility License Agreement between the City of Buda 4B Corporation (Buda EDC) and City of Buda.**

No action taken.

2. **Discussion and possible action regarding review of the Memorandum of Understanding (MOU) for Administrative & Professional Services between the City of Buda 4B Corporation (Buda EDC) and City of Buda.**

Direction was provided to staff.

3. **Discussion and possible action regarding the Small Business Development Grant application for Glow Laser and Beauty.**

No action taken. Tabled to next meeting agenda.

4. **Discussion and possible action on possible amendment to Buda EDC Executive Director contract.**
No action taken.
5. **Discussion and possible action regarding a potential FY2020-2021 budget amendment #6 related to cell phone expense.**
No action taken.

G. UPDATES

1. Buda EDC Staff Report – ANDERSON

1. Project/EDC Activities

Marketing RFP to be reviewed and sent out.

Accounting RFP were reviewed by Finance Committee except for Member Davidson, applicants narrowed down to top two and interviewed, finalist chosen and now in negotiations for an agreement.

Incentive Policy still being reviewed by the Incentive Task Force.

Working with an international prospect and hoping to hear back from them soon.

Met with two Developers seeking office space.

Met with a couple of Board Members for a one on one.

Working with the Governor's office for some potential companies from Tokyo.

Bond Committee meetings.

Couple of retailers interested in having Drive-thrus.

EDC office working with the new work/project management software ClickUp.

Staff took Strength Finder Test recommended and hoping to have Board Members take the test at the next retreat.

2. BRE Activities

EDC Attended ABJ Family Business Award with the City for Helen's Casa Alde, they were one of the runners up.

Working with a couple of businesses that have outgrown their space they are in and trying to find an alternate location to keep the businesses here in Buda.

3. Buda Chamber Activities

Attended the BACC Luncheon where Mayor Urbanovsky delivered his first State of the City Address.

4. Updates:

- **Marketing RFQ** (see above)
- **Accounting RFQ** (see above)
- **Incentive Policy** (see above)

2. Buda EDC Board Report – BOARD

1. Mobile Food Truck Ad Hoc Committee (Davidson)

Staff Liaisons met, went over document and revision will be created to present.

2. **Finance Committee (Horne-Williams, Davidson, Storm)**
Working on negotiations agreement for accounting services.
3. **Buda EDC Incentive Review Committee (Urban, Davidson, Storm)**
4. **Buda EDC Personnel Committee (Storm, Urban, Martin)**
Job posted for the Economic Development Specialist position.
5. **Events Committee (Martin, Herbert, Urban)**
Postponing BRE award event. Executive Luncheon canceled.
6. **Small Business Task Force (Storm)**
7. **Greater San Marcos Partnership Board (Storm)**
8. **City/BEDC Incentive Task Force (Storm)**

3. City Activities

1. **Capital Improvement Projects, Road Projects, Finance, Grants, Tourism, Events, Parks & Recreation, Legislative, Library, Development Projects.**

State of the City Address with Mayor Urbanovsky is available online.

City of Buda budget report hearing coming up with the new tax rate, which is the same as our existing tax rate. City Manager presentation online will walk you through it.

November election coming up. Information available at budabonds.com.

H. FUTURE AGENDA ITEMS

Per President Storm:

Next Meeting September 13, 2021.

Project Report on Murals for the Miniature Golf, both from their artist and the contest artist.

Revisit available Land Audit.

Survey for Main Street potential project.

Small Business Grant policy update.

October 11, 2021, Board meeting will be changed to October 18, 2021, due to the Columbus Day holiday.

Per Member Ture:

Update on Valentina's agreement.

I. ADJOURNMENT

With no further business, President Storm adjourned the meeting at 9:38 p.m.

APPROVAL OF MINUTES:

Betsy Urban, Secretary

ATTEST:

Traci Anderson, Executive Director



FY21-22 Buda EDC Board of Directors Meeting Schedule

October 18, 2021 (**3rd Monday due to holiday**)

November 15, 2021 (**3rd Monday due to travel**)

December 2, 2022 (**Buda EDC Holiday Dinner, Thursday**)

December 13, 2021

January 10, 2022

January 22, 2022 (**Tentative Strategic Planning Session, Saturday**)

February 7, 2022 (**1st Monday to fall between Council meetings**)

March 7, 2022 (**1st Monday to fall between Council meetings**)

April 11, 2022

May 9, 2022

June 13, 2022

July 11, 2022

August 8, 2022

September 12, 2022



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.1.

Discussion and possible action regarding adoption of the revised Buda EDC FY 2021-2022 Budget.

Staff Contact: Traci Anderson

1. Background/History

The Board approved the FY21-22 Budget on July 12, 2021.

Staff took the agenda to City Council for adoption on July 20, 2021. City Council approved with a couple minor changes.

On August 30, 2021, this was brought back to the Board to show the changes and for the Board to approve the final City Council adopted budget.

The following changes were made and in red within the document:

- Page 5 – Contractual Payouts
 - o Added back the \$225,000 for Project RDO. This changed the Total and percentage
 - o This also changed the Net Income after Contractual Payouts
- Page 15 – Marketing
 - o There was an error Excel made when dragging the equations. Professional Services was reading 2000% increase and should be 0%.
- Page 19 - The budget spreadsheet was updated with the following:
 - o 51000-4: Added the \$225,000 for Project RDO
 - o Changed Net Income After Contractual Payouts
- Page 22
 - o Changed the Net Income

The Board wanted the Project RDO number to be re-evaluated and brought back.

2. Current Activity

This is being reviewed and more details will be given during the meeting.

3. Financial Impact

N/A

4. Recommended Actions

Review and approve. This needs to be approved at this meeting as amended by Council or will need to be taken back to City Council at the September 20 meeting. We need to have a final budget adopted by September 30, 2021.

5. Attachments

Buda EDC FY21-22 Budget Work Plan with City Council amendments.



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.2.

Discuss and consider the approval of an agreement for Non-Profit Bookkeeping and Accounting Services by Joe Wargo, CPA.

Staff Contact: Traci Anderson

1. Background/History

Treasurer Horne-Williams, Jennifer Storm and Traci Anderson reviewed the proposals and narrowed it down to the top two. Both were interviewed and Joe Wargo, CPA was selected for further negotiations.

2. Current Activity

The Service Agreement and hours are currently being reviewed by the Finance Committee and legal.

3. Financial Impact

N/A

4. Recommended Actions

Recommend approval of the Service Agreement with Joe Wargo, CPA.

5. Attachments

The Service Agreement is being reviewed by legal and will be given out at the Board meeting.



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.3. – F.5.

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3. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Willie's Joint, LLC/Greg Henry under the terms of a performance and loan agreement with the Buda EDC.
 4. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Buda Country Dancehall, LLC under the terms of a performance and loan agreement with the Buda EDC.
 5. Discussion and possible action to approve and authorize a Request for Loan Forgiveness and Release of Lien for Cadence Sports, Inc. under the terms of a performance and loan agreement with the Buda EDC.
-

Staff Contact: Traci Anderson

1. Background/History

The Board established a Microloan Program to give 10 grants not to exceed \$10,000 each for a total of up to \$100,000.

If the terms are not met prior to the effective date, the loan would be required to be paid back plus interest of 10%. If the terms are met, the loan is forgivable.

Terms to be met:

- Create or retain one full-time job within 90 days of receiving the funds and kept for 6 months from the effective date.
- The money was to be used to the size, enterprise and/or revenue levels experienced prior to COVID-19.

Proof of Performance:

- 2020 ad valorem tax receipt showing Borrower's personal property taxes paid for 2020
- February 2021 Texas Comptroller of Public Accounts sales tax receipts
- Texas Workforce Commission's Unemployment Tax Services Employer's Quarterly Report filed January 2021

2. Current Activity

These three have turned in their documents and in compliance to Release their Liens.

3. Financial Impact

N/A

4. Recommended Actions

3. Recommend approval of the Release of Lien for Willie's Joint, LLC and authorize Board President Jennifer Storm to sign the release.

4. Recommend approval of the Release of Lien for Buda Country Dancehall, LLC and authorize Board President Jennifer Storm to sign the release.

5. Recommend approval of the Release of Lien for Cadence Sports, Inc. and authorize Board President Jennifer Storm to sign the release.

5. Attachments

None



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.6.

Discussion and possible action regarding Buda EDC Target Industries.

Staff Contact: Traci Anderson

1. **Background/History**

At the Board Retreat in October 2020, there was discussion to narrow down the scope of targeted industries to have a better shot gun approach to marketing and attraction. BEDC staff reviewed the BEDC target industries, as well as the surrounding area targets.

At the July 12, 2021 Board meeting, a proposed set of target industries was presented to the Board for further discussion. The Board reviewed but wanted additional time to drill down and review further.

At the August 30, 2021 Board meeting, this was brought to the Board for further discussion and for potential adoption to take to the City Council on targets the Buda EDC has selected. The Board made some changes. Changes were made and sent out to the Board for review.

2. **Current Activity**

Please review these prior to the meeting and provide any feedback. The discussion during the Board meeting should be brief.

3. **Financial Impact**

N/A

4. **Recommended Actions**

Approval of target industries. These would then go to City Council for blessing of the target industries.

5. **Attachments**

List of target industries

Buda	
<u>Target Industries</u>	<u>NAICS Codes</u>
Grain and Oilseed Milling	3112
Sugar and Confectionary Product Manufacturing	3113
Fruit and Vegetable Preserving and Specialty Food Manufacturing	3114
Dairy Product Manufacturing	3115
Bakeries and Tortilla Manufacturing	3118
Other Food Manufacturing	3119
Breweries	312120
Wineries	312130
Distilleries	312140
Wood Product Manufacturing	321
Advanced Manufacturing	33
Computer & Peripheral Equip. & Software Merchant Whlsrs.	423430
Supermarkets and Other Grocery (except Convenience) Stores	445110
Electronic Shopping & Mail Order Houses	454110
Other Direct Selling Establishments	454390
Refrigerated Warehousing and Storage	493120
Software Publishers	511210
Professional, Scientific, and Technical Services	541
Corp., Subsidiary, & Region, Managing Offices	551114
Offs. Of Physicians (Excl. Mental Health Specialists)	621111
Offices of Dentists	621210
Medical and Diagnostic Laboratories	6215
Home Health Care Services	621610
Amusement and Recreation Industries only in the following:	
Theater Companies, Dance Companies, Musical Groups, Artists; Other Performing Art Companies; Sports Teams, Clubs; Racetracks; Other Spectator Sports	711
Nature Parks and Other Similar Institutions; Zoos, Botanical Gardens, Historical Sites, Museums	712
Amusement and Theme Parks; Amusement Arcades	7131
Fitness and Recreational Sports Centers	713940
Bowling Centers	713950
Hotels (except Casino Hotels) & Motels (Destination and Full-Service Hotels Only)	721110
Mobile Food Services	722330
Full-Service Restaurants	722511
Space Technology	927110



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.7.

Discussion and possible action regarding the hiring of a professional services firm to conduct a survey of the land owned by the City of Buda in downtown Buda for the purpose of potential development.

Staff Contact: Traci Anderson

1. Background/History

A vision in doubling Main Street has been included within the City Strategic Plan.

President Storm, Buda City Manager Kenneth Williams, Mayor Urbanovsky and I met to discuss options and next steps. The first step is to determine if the land owned by the City of Buda can be developed to have another side down Main Street. This requires doing a survey to find utilities, easements, setbacks, etc.

2. Current Activity

Working with two firms to get pricing and will present at the Board meeting.

3. Financial Impact

TBD – Would come out of Professional Services
Budgeted at \$100,000 with only \$1500 spent from the line item at this time
The expense would be from the Buda EDC

4. Recommended Actions

Review and make any necessary action.

5. Attachments

None



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.8.

Discussion and possible action regarding a mural design for the WWII Memorial and Museum.

Staff Contact: Traci Anderson

1. Background/History

Staff and Board members were approached about the Buda EDC sponsoring the entire site of the WWII Memorial Miniature Golf site.

<https://memorialminigolf.com/>

The Board approved a sponsorship to have a mural on their building. An initial design was created and the Board provided feedback to bring back a new design.

2. Current Activity

A new design will be presented at the Board meeting.

3. Financial Impact

N/A

4. Recommended Actions

Options:

- Review the design and provide any feedback, changes to be brought back
- Approval of the design as is
- Approval of the design with changes

5. Attachments

None



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.9.

Discussion and possible action regarding the adopted 2021-2026-2036 City of Buda Strategic Plan and 2021 Action Agenda.

Staff Contact: Traci Anderson

1. Background/History

On July 20, 2021, the Buda City Council adopted a Strategic Plan. This is a plan that is good for the Buda EDC to be aware of to know the goals and vision of the Council.

2. Current Activity

We will work the action of the Buda EDC into our plans.

3. Financial Impact

N/A

4. Recommended Actions

Review and make any necessary action.

5. Attachments

2021-2026-2036 City of Buda Strategic Plan



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. F.10.

Discussion and possible action regarding new developments, projects, and economic development activity in Buda.

Staff Contact: Traci Anderson

This allows for opportunity to discuss or review current activities in Buda.



Buda EDC Agenda Item Report

September 13, 2021

Agenda Item No. H.

UPDATES

1. Buda EDC Staff Report – *ANDERSON*
 - a. Project/EDC Activities
 - b. BRE Activities
 - c. Buda Chamber Activities
 - d. Updates:
 - Marketing RFP
 - Incentive Policy
 - Small Business Grant Policy
 - Mural Contest
 - Existing Land Use Map and Build Out/Available Land Information

2. Buda EDC Board Report – *BOARD*
 - a. Mobile Food Truck Ad Hoc Committee (Davidson)
 - b. Finance Committee (Horne-Williams, Davidson, Storm)
 - c. Buda EDC Incentive Review Committee (Urban, Davidson, Storm)
 - d. Buda EDC Personnel Committee (Storm, Urban, Martin)
 - e. Events Committee (Martin, Horne-Williams, Urban)
 - f. Small Business Task Force (Storm)
 - g. Greater San Marcos Partnership Board (Storm)
 - h. City/BEDC Incentive Task Force (Storm)

3. City Activities
 - a. Capital Improvement Projects, Road Projects, Finance, Grants, Tourism, Events, Parks & Recreation, Legislative, Library, Development Projects.